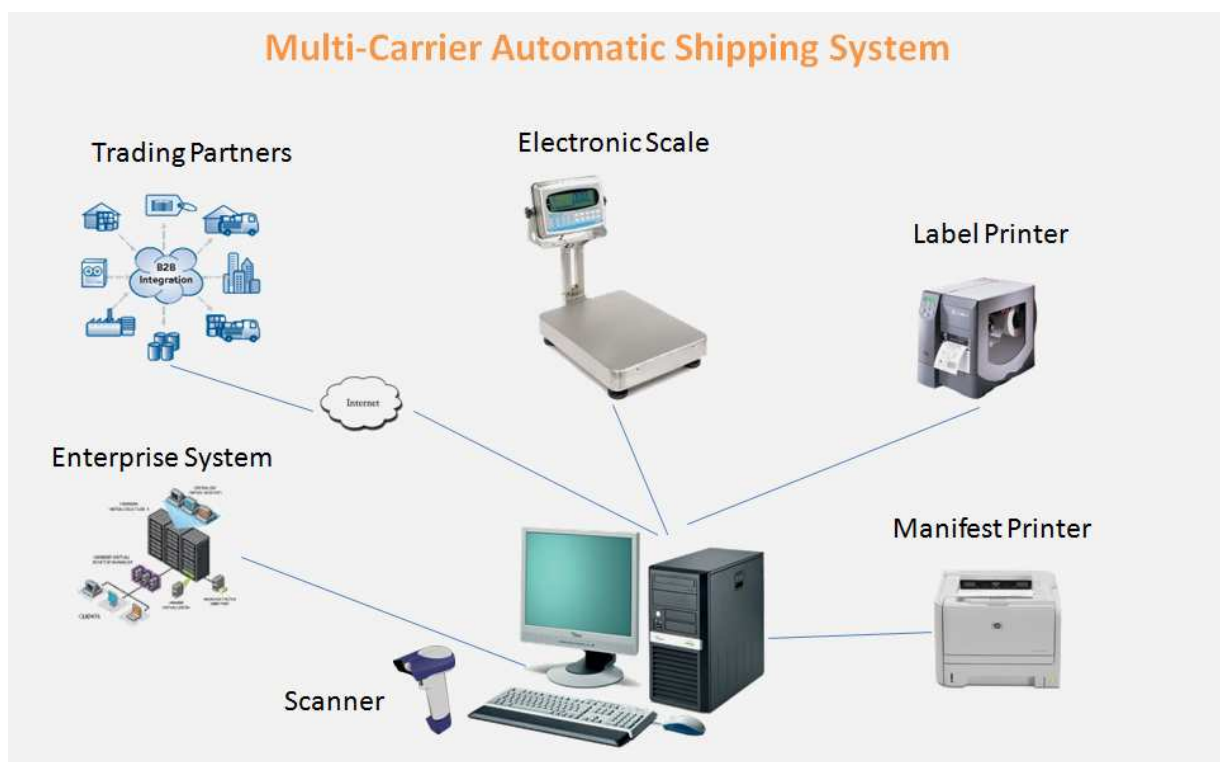


Multi-Carrier Automatic Shipping System

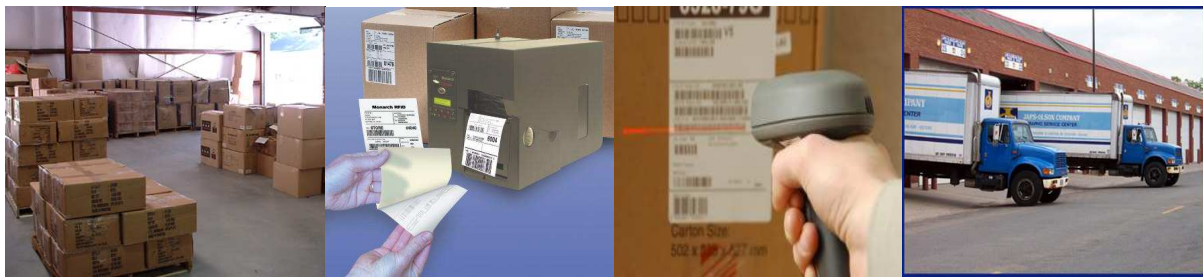
An automatic shipping system is a computerized hardware and software system that computes the freight charges, prints the carrier compliant labels, and communicates the results to the carriers, as well as your Warehouse Management System (WMS), billing and customer service departments.

An automatic shipping system could be either a standalone system, or a component of a logistics information system or Enterprise Resource Planning (ERP) system. In either case, it usually consists of a computer, with a label printer, a report printer, electronic scale, and a scanner. A label printer is usually a thermal printer for high volume economical label printing. An electronic scale is integrated with the system to automatically capture the weight of shipments. The bar code scanner is used to automatically identify an order number and a package identification number.



Different from a carrier provided “free” computerized shipping system, a multi-carrier shipping system allows a user to shop rates and services among multiple carriers, and print label for any selected carrier and ship with that carrier. A multi-carrier shipping system also assists users in consolidating shipments with the same destinations to reduce rate, as well as provide reports and statistics on shipments and carrier performance.

SoftLogistics multicarrier shipping system is provided as a Software as a Service (SaaS) so that users do not need to implement the system and hire in-house staff to maintain the system. All the user needs to do is to subscribe and begin to use the system. Further, SoftLogistics multicarrier shipping system has a pricing model that fits companies big and small.



The major benefits from a multi-carrier automatic shipping system are:

- 1) **Rate Shopping:** Shipper can select the carrier with the best rate for the specific destination and shipment type. Most of the time, this rate saving alone will more than cover the cost of a shipping system.
- 2) **Data Entry:** Order Data will be either imported from your enterprise system or entered into the system once. The data will be then used across the system. This will reduce data to be entered and re-entered, and increase accuracy. Research shows that each key entry error alone will cost \$50 on average to correct in the whole shipping process.
- 3) **Label Printing:** The system will automatically print carrier compliant labels, this is a significant productivity gain.
- 4) **Customer Service:** The shipping system will provided a central place for tracking the shipping status across all carriers for every order in the system. This will dramatically boost customer satisfaction and increase employee productivity.



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- 5) Automatic Data Capture: Barcode reader, RFID reader, and electronic scale will automatic capture order and shipment data, to further automate the shipping process. This will increase productivity, speed, and accuracy.
- 6) SaaS: No initial one time investment; No initial implementation; No requirement of in-house IT staff; Seamless upgrades; and scalability for business growth.

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